

PODFORM

Pitch Deck

© 2004 Podform Inc. Designed in California, USA.



**A technology company that crafts intelligent,
sustainable modular spaces.**

*We're revolutionizing how we inhabit and utilize prefabricated spaces
by integrating unmatched engineering and timeless design.*



Did you know?

The Global Prefabricated Homes Market in 2022 was Valuation at

\$149.52B

The market is expected to surpass a valuation of \$288.68 by the end of 2023.

The industry is anticipated to grow 6.8%.

Source: <https://www.factmr.com/report/4227/prefabricated-homes-market>



8.5M

Manufactured homes in the United States as of January 2022.

Highest number of manufactured homes by state.

- ▶ Texas
- ▶ North Carolina
- ▶ Louisiana
- ▶ South Carolina
- ▶ Alabama
- ▶ Georgia
- ▶ California
- ▶ Tennessee
- ▶ Michigan
- ▶ Arizona

Growth Driven by Demand

Industry experts predict a surge in the manufactured housing market, particularly in 2024, fueled by increased demand from first-time homebuyers and millennials.

75k Pre-fabs Sold Last Year

The manufactured home production in 2024 is expected to be similar to that of 2023. In 2023, cumulative production was at 75,040 homes, indicating a steady market.

Global Market Growth Rate

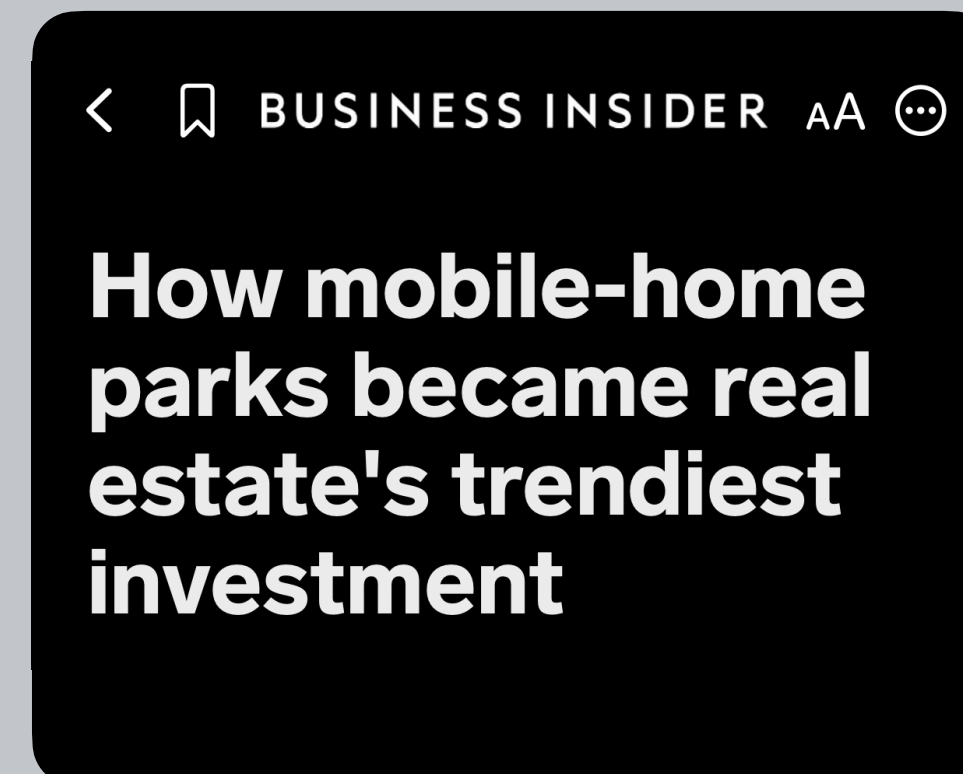
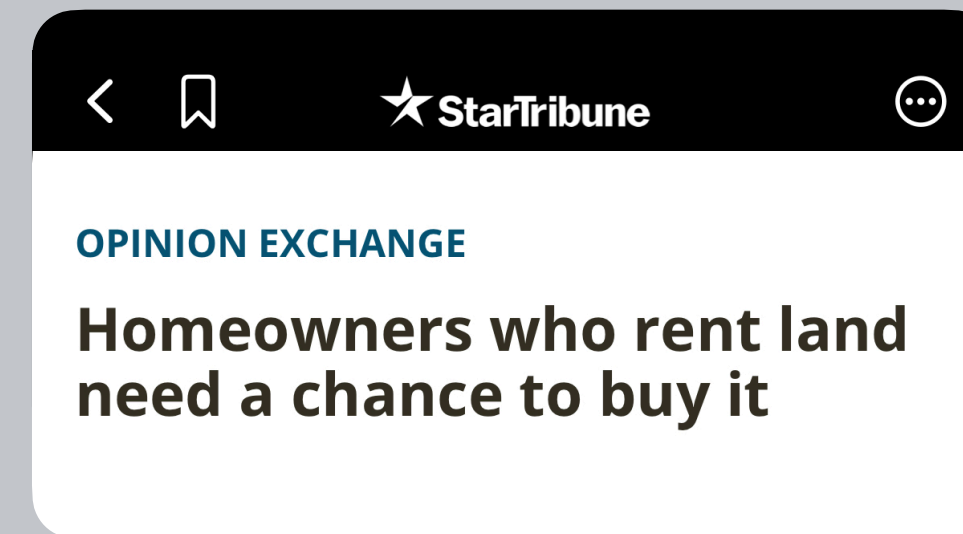
The global manufactured housing market size, which was approximately USD 24.42 billion in 2023, is estimated to grow at a Compound Annual Growth Rate (CAGR) of 5.8% from 2024 to 2032, reaching around USD 40.56 billion by 2032.

U.S. Market Growth Rate

Specifically for the United States, the manufacturing housing market is expected to grow at a CAGR of more than 5% during the forecast period. The demand for high-quality, reasonably priced homes is driving this growth. Modern prefabricated homes are up to 50% less expensive per square foot than traditional site-built homes, making them a viable option for many Americans.



22 million Americans live in prefabricated homes - the value of these communities is rising faster than any other type of real estate.





Products



Pod Mini **\$114,000**

Size: 37 sq.m - 400 sq.ft
Layout: Bedroom



Pod Studio **\$196,000**

Size: 65 sq.m - 700 sq.ft
Layout: Studio



Pod Home **\$369,000**

Size: 112 sq.m - 1,200 sq.ft
Layout: 1 bedroom + office



Pod Villa **\$599,000**

Size: 235 sq.m - 2,540 sq.ft
Layout: 4 bedroom



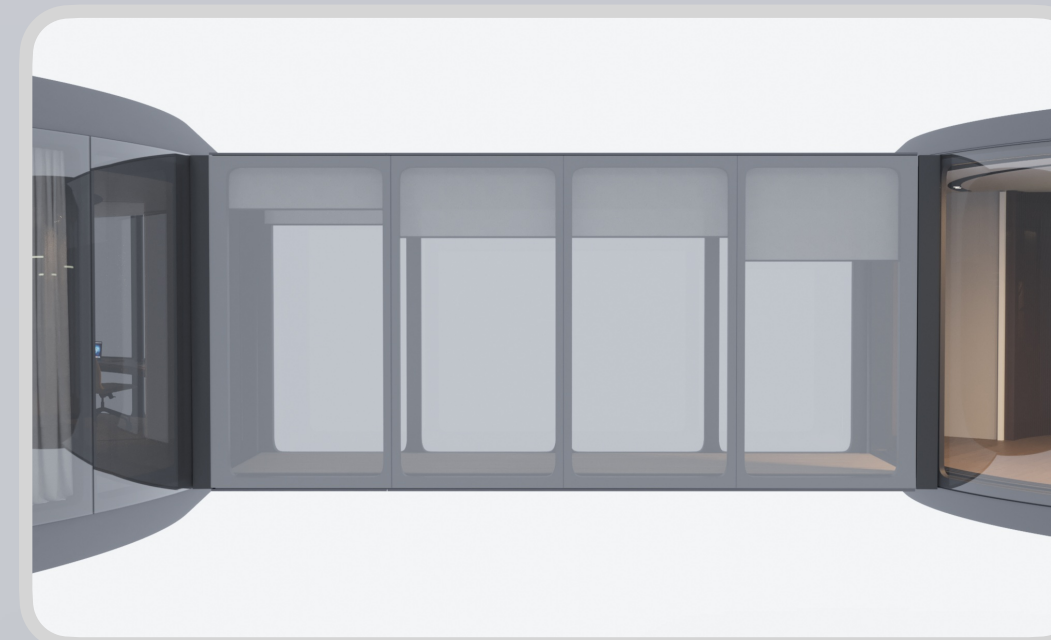
Cube Two **\$190,000**

Size: 80 sq.m - 646 sq.ft
Layout: 2 Bedroom



Cube Three **\$220,000**

Size: 115 sq.m - 1,238 sq.ft
Layout: 3 Bedroom

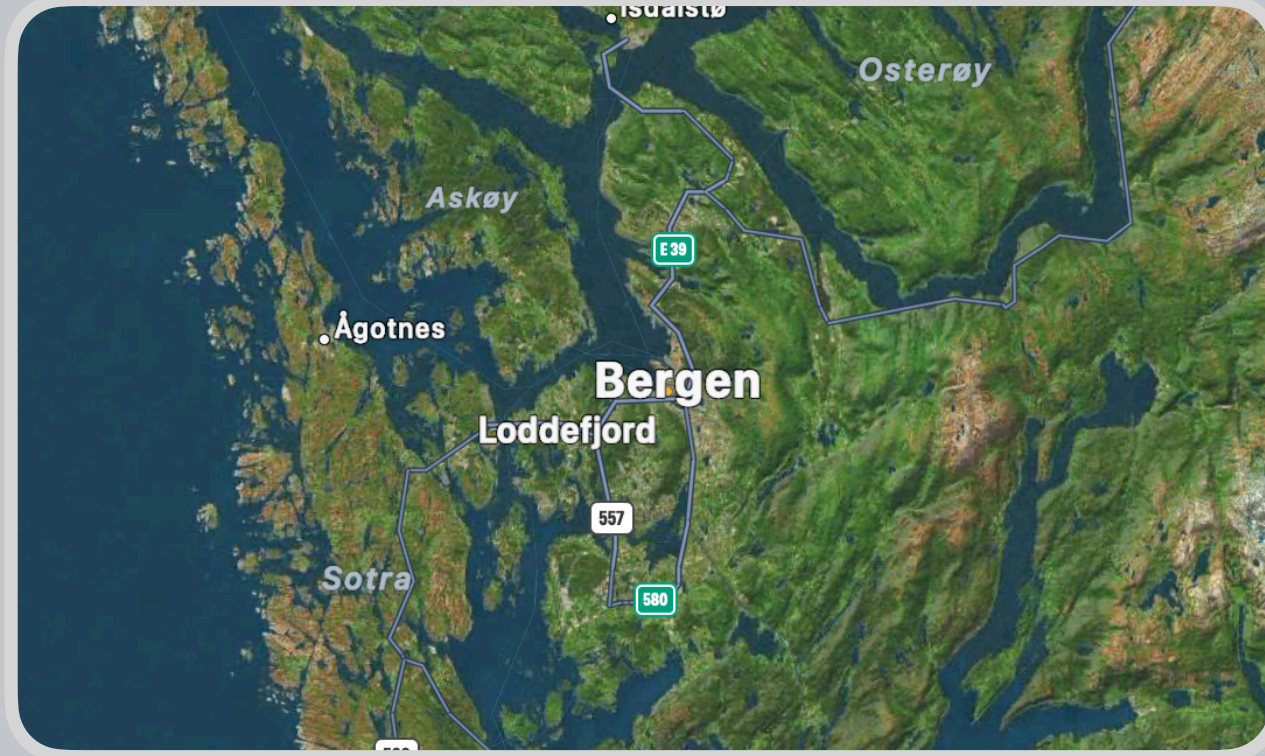


Sky Bridge **\$25,000**

Size: 5 sq.m - 54 sq.ft
Accessory for: Pod Mini, Studio, Home and Villa.



Active Projects



Residential Community

Location Bergen, Norway
 Products Cube Two and Cube Three
 Units 6 Units



1. Vetting Process

The client has the funds and the permits secured. Project details along with a signed LOI has been provided by the client and their partners.



2. Design Stage

The layout of the project has been approved and a binding agreement is in place.



3. Development Stage

Development is estimated to begin by Q3, 2024



Residential Community

Location Bergen, Norway
 Products Cube Two and Cube Three
 Units 50 Units



1. Vetting Process

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2. Design Stage

The layout of the project has been approved and a binding agreement is in place.



3. Development Stage

Development is estimated to begin by Q4, 2024



Luxury Resort

Location Abu Dhabi, UAE
 Product Pod Mini, Studio, Home, Villa.
 Units 300 Units



1. Vetting Process

The client has the funds and the permits secured. Project details along with a signed LOI has been provided by the client and their partners.



2. Design Stage

Podform is currently finalizing the layout of the project for the client to approve.



3. Development Stage

Podform will begin manufacturing the initial 50 units (phase one) and install the units on site.



Raising
\$2M

Operational Costs

% of Total

Total

Payroll and Related Expenses	30%	\$ 608,000
Professional, Consulting, and Compliance Expenses	14%	\$ 276,000
Sales, Marketing and Other Expenses	11%	\$ 220,000
Office Related Expenses	7%	\$ 145,150
Inventory and Capital Expenses	29%	\$ 576,000
Working Capital	9%	\$ 174,850
Total Uses of Funds		\$ 2,000,000

PODFORM

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